



**Val d'Isère**

**. Press release .**

MAY 2023

# Club Med Exclusive Collection Val d'Isère

*A liberated interpretation  
of luxury*



Club Med and Val d'Isère have enjoyed a long and beautiful love story since 1962. Now, Club Med is opening a new establishment in the heart of the Vanoise mountains, to offer clients an even more fulfilling holiday experience.

Club Med clients now have the opportunity to enjoy the very first Club Med Exclusive Collection Resort located in the French mountains, in Val d'Isère. This is a unique opportunity to experience a liberated interpretation of luxury, combining intimacy, togetherness and wellbeing in an outstanding setting.



# Val d'Isère, authentic charm and a chic identity

Val d'Isère is one of the untouched treasures of Savoie. Tucked deep in the valley and surrounded by the extremely rich wildlife and vegetation of the nature reserves, it has retained all its mountain village spirit. The resort's elegant and timeless atmosphere appeals more than ever to those who appreciate the beauty of the mountains. Traditional stone and timber chalets arranged around a 16th-century baroque church give an authentic feel to this typical Savoie village, where farm animals on their way to summer pastures cross paths with hikers and fans of the great outdoors.

Never over the top, Val d'Isère celebrates a discreet luxury, characterised by the quality of its architecture and its luxury boutiques. Through the seasons, Val d'Isère has attracted many star chefs and artists, making this village a particularly popular destination for international customers.

## A unique and harmonious village

In the summer, Val d'Isère promises a taste of the sweet life, with its farms, village market and traditional celebrations. At these elevations, two nature reserves near Val d'Isère (Grande Sassisère and Bailletaz) offer breathtaking scenery to hikers, trail runners, climbers and mountain bikers of all levels.



# A 100% exclusive collection resort



Club Med's Exclusive Collection reflects the evolving travel aspirations of a comfortably-off international clientele in search of a sense of wellbeing, quality time with loved ones and brand new experiences. Greater comfort, more services, pleasant surprises, and little extras are all part of the fabulous packages and "details" that make a big difference to those holiday memories.

Club Med Exclusive Collection Val d'Isère encapsulates the brand's new take on luxury: one that is less strict, less traditional, and more personal, with moments made for sharing; a liberated interpretation of luxury.

## A Resort completely redesigned to offer very best

For over half a century, Club Med has enjoyed an unrivalled location in Val d'Isère. Club Med chose to carry out a complete transformation of the existing buildings in order to offer a new design while preserving the site's unique location. In an unspoilt hamlet and designed as a village within a village, Club Med Exclusive Collection Val d'Isère offers a spacious and peaceful setting along with the guarantee of privacy. The décor, inspired by local craftsmanship and enhanced by natural materials such as stone, wood and wool, reflects this desire for authenticity and comfort.

”

*Neither hotel nor chalet, nor mountain farm, it is an enlarged and fully renovated setting. It celebrates the authenticity, comfort, warmth, beautiful materials, sense of detail, special characteristics and history of Val d'Isère – that of a pastoral village transformed in the 1930s into the world-famous destination we see today.*

**Marc Hertrich**  
Interior Designer, Studio MHNA





## More freedom, more space

The Resort has been completely redesigned and its communal areas (lobby, lounges, bars, terraces and restaurants) - and even the rooms - celebrate the sporting, cultural and natural heritage of Val d'Isère. It has the lowest capacity of all Club Med mountain Resorts, but here the focus is on comfort and exclusiveness. All of the 216 rooms are either Deluxe rooms or Suites, with over 30m<sup>2</sup> for 65% of them.

## Confort in one of the most beautiful mountain villages

Club Med Exclusive Collection Val d'Isère promises the perfect combination of high-end services and the freedom to enjoy a stay that meets your expectations. With its concierge service and attentive staff, everything is done to offer visitors a stress-free stay, from breakfast through to dinner. From a morning bike ride or walk across the valleys, to a relaxing afternoon at the spa, the Resort has something to make everyone's holiday as unique as it is memorable.

”

*Val d'Isère is an authentic village tucked at the bottom of a valley 1,850 metres above sea level, but it is also a legendary and world-famous destination. The Exclusive Collection selects the world's most beautiful spots, which is why Club Med chose to install its very first Exclusive Collection mountain Resort here. Here, luxury takes on a whole new meaning, in a blend of privacy and relaxation for the whole family in a truly magnificent setting.*

### Barq Guessoum

General Manager of Club Med Exclusive Collection Val d'Isère

# Holidays made to measure: sports, wellbeing and new discoveries, without limits

The mountains have become the go-to summer destination where you can pause for breath, far from the city crowds. Easy to access, with fresh air, soothing landscapes, unspoilt plant and wildlife, as well as their rich culinary and cultural heritage, the mountains are becoming increasingly attractive to travellers on the lookout for a change of scenery and a new adventure. Val d'Isère offers activities galore in a region that is a vast playground waiting to be explored, whether alone or with a partner, family or friends.

At Club Med Exclusive Collection Val d'Isère, the concept of the premium, all-inclusive holiday is above all that of a way of life based on pleasure and wellbeing. From the resort's restaurants to its activities and wellness facilities, everything is done to ensure every holidaymaker can recharge their batteries, unwind and reconnect with their inner self. With 22 activities included in the all-inclusive package (such as treetop adventure trails, yoga and a variety of bike rides and hikes), it is also the perfect base from which to explore the surrounding wilderness and the Vanoise National Park, one of the most beautiful hiking terrains in Europe.



# Recommended experiences



## Hiking with a stop at a mountain refuge

Go exploring in the Vanoise National Park and its multitude of trails, streams and unspoilt little valleys, and take a well-deserved break at the Prariond Refuge at an elevation of 2,324 metres.

## Gentle mountain e-bike descent

A mountain bike with electrical assistance is well worth a try on the resort's many trails. It requires less physical effort than a traditional mountain bike and hence widens your possibilities, which makes it your perfect ally for exploring into the heart of the mountains. Beginners can take the Flower Power trail at the bottom of the valley via Le Fornet hamlet. More experienced mountain-bikers can head for the Borsat summit to take the Into The Wild slope back down to the Resort. A nature immersion far from the liveliness of the resort.

## Walk in the old village of Val d'Isère

In summer, Val d'Isère is a lovely place to walk with its flower-festooned narrow streets, 16<sup>th</sup>-century baroque church and traditional Savoie-style chalets. You can continue your walk to the Ferme de l'Adroit, a dairy farm where you'll learn all there is to know about making cheese. Higher up, elevated to 2,500 metres, the Ouillette Lake offers a beautiful panoramic terrace surrounded by spectacular scenery.



# A place to disconnect

This exclusive haven of tranquillity amid peaceful surroundings is an invitation to take the time to recharge those batteries. A dream opportunity to enjoy the ultimate relaxing experience, alone or with family or friends. A 17-metre indoor swimming pool with a south-facing sun terrace, a Club Med Spa by Cinq Mondes, and Yoga classes by Heberon in small groups: the promise of a revitalising holiday.



## An exclusive approach to yoga

With its Yoga Studio, entirely dedicated to beginner and experienced yogis, Club Med Exclusive Collection Val d'Isère is going even further in its vision of wellbeing in the mountains. Its team, trained at the Yoga by Heberon school, offers small group sessions in breathtaking surroundings.

Club Med Exclusive Collection Val d'Isère invites you to spend a whole week disconnecting, to recharge your batteries in an energising and purifying natural setting. Every day, a specialised GO delivers a number of Vibhava Yoga sessions at the Studio or, weather permitting, outside, as well as workshops on various wellness topics. The sunshine and pure mountain air are conducive to letting go. This programme can be rounded off with a treatment at the Cinq Mondes spa, a few lengths of breast stroke, or a relaxing session in the outdoor whirlpool bath.





# Alone or with your partner, friends or family : the pleasure of getting together

Happiness should be enjoyed together. This has been a part of Club Med's DNA since the very beginning. Club Med Exclusive Collection Val d'Isère is the ultimate destination for those in search of wide open spaces and moments of togetherness. From booking to returning home, all the holiday arrangements are taken care of, leaving customers to focus on enjoying their stay to the full. "All-inclusive" packages offer an alternative holiday experience. You can forget about day-to-day concerns and return home feeling light and free.

## As a family

With 70% of family-friendly rooms, Club Med Exclusive Collection Val d'Isère is a cocoon conducive to reconnecting and spending quality time together. Thanks to the only All-Inclusive Summer package available in Val d'Isère, families enjoy a stress-free holiday and can take advantage of the supervision available for children all day long. In the Resort, there are communal areas where families can take part in all sorts of activities and spend quality time together: giant wooden games, construction games, bowling and DIY workshops are all available to keep everyone entertained, young or old.

From the age of 4 upwards, children can discover the joys of the mountains with Mini Club Med+. They'll explore, make new discoveries and enjoy outings with children of the same age group, for brand new creative, amusing and sporting experiences. Organised by age group - 4/5 years, 6/7 years and 8/10



years - they'll enjoy outdoor team games in the company of their G.O®. They'll follow their mountain guide along the trails to learn about various topics. Here, nature offers a fabulous playground that invites them to explore, learn and become aware of this unique environment. And in the evening, they'll be up on the stage to put on their show.

Supervised by their G.O®, teenagers also get to enjoy new thrilling experiences. They can choose between various sports activities, mountain biking along the trails, team games and creative pastimes, whatever takes their fancy. They'll follow their mountain guide along the trails for a deep breath of fresh air. And there are evening activities for young children too: film screenings and studying the night sky.

# Fine-dining:

*Culinary art forr luxury in the moutains*

This region is renowned for its culinary specialities, with no less than 8 PDO\* cheeses, charcuterie galore, deliciously creamy dishes, blueberry tarts and some fabulous wines as well. In Val d'Isère village and the surrounding area, farmers produce the famous Beaufort and Tomme de Savoie cheeses, as well as lesser-known varieties like Bleu de Val d'Isère, Persillé de Tignes and Avalin. In spring, the mountain pastures burst into bloom with all sorts of flowers, some of which are edible. In the mountains, the joys of summer include a feast for the eyes as well as the palate.

Loyal to the very spirit of this gourmet destination, Club Med Exclusive Collection Val d'Isère is a whole culinary adventure in itself. Le Belvedere and Les Millésimes, its two main restaurants, showcase their own take on the best of Savoie's food and drink with modern, elegant cuisine that brings out the best of the region's produce. With local cheeses for foodies and fresh seasonal products in the healthy corner, there's something for everyone to enjoy while staying here.

*\*Protected Designation of Origin*



## Le Belvedere

Le Belvedere is the resort's main restaurant, and the atmosphere reflects the iconic architecture of Val d'Isère. There are 3 distinct spaces: Le Mélèze, Le Rocher and La Lauze, with a food court at the centre in the style of an indoor market featuring the baker's bread oven, the fishmonger's stall, the Italian delicatessen and the cheese cellar. Le Belvedere serves dishes to share or individual meals, with various options that are adapted to everyone.

## Les Millésimes

The restaurant Les Millésimes welcomes groups of friends and families in a mountain refuge atmosphere. Bookings are compulsory. Late afternoon, come and enjoy a cup of tea and selection of cakes and pastries, with an exceptional view of the resort and surrounding peaks. In the evening, the chef has a menu of world cuisine for you, paired with wine from the restaurant wine cellar that is full of prestigious and less well-known vintages.

# Bars

Club Med Exclusive Collection Val d'Isère welcomes cocktail fans and sports enthusiasts looking for a refreshing drink in the different indoor and outdoor areas: La Légende, Le Refuge and Le Chalet.



## Music: good vibrations always

With its live music, artists, shows and artistic events, the #ClubMedLive programme participates fully in making Club Med Exclusive Collection Val d'Isère a living and breathing place which inspires and brings people together. After a hike or bike ride, head for the Resort's terrace bar, Le Chalet, where a programme of lounge and electro-jazz music is carefully put together to add a touch of magic to those precious moments with family or friends.

## Le Chalet

After a day's hiking, the bar Le Chalet and terrace area are the ideal places to get together with friends or family. Travellers make the most of the deck chairs to sip a well-deserved refreshing drink and take in the last rays of the setting sun.

## La Légende

Old wood, weathered leather and bookshelves lined with bric-a-brac all create a warm and friendly atmosphere in this cosy lounge, the perfect place to take your time. There is a stage where musicians perform or various other events take place, making La Légende the undisputed heart of

## Le Refuge

Just as its name suggests, the quiet lounge Le Refuge is the ideal place to come and read, relax or work in peace. This intimate space is furnished with large armchairs made from colourful fabric and old wood, facing the large windows to welcome the sun streaming in.

## Vast spaces, *vast responsibilities*



You just have to look around to appreciate the privilege of being here in the heart of the Alps. It is an environment which is as stunning as it is fragile. Club Med Exclusive Collection Val d'Isère aims to embody Club Med's desire to act more than ever as a responsible player in tourism.

## Happy to Care : Club Med's commitment to responsible behaviour

For several years now, Club Med's commitment to responsible tourism has been reflected in the "Happy to Care" initiative and the implementation of a number of measures. When it comes to offering holidays that are more mindful of nature and the living world, Club Med Exclusive Collection Val d'Isère is a fully committed Resort.

## Responsible renovation

By taking the gamble of rebuilding from an existing building, Club Med has demonstrated its commitment to limiting its environmental footprint. By investing nearly 51 million euros into its development, Club Med Exclusive Collection Val d'Isère is contributing significantly to the economic vitality of the region. Today, 250 to 280 people are employed directly, and almost as many indirectly, as a result of the resort's renovation and extension. Club Med Exclusive Collection Val d'Isère has achieved two Good Level certifications by BREEAM, an independent ecoconstruction seal of approval, recognised as being one of the most demanding in the world, both in the category of "renovation" for the pre-existing



building, and that of "new construction" for the extension. This recognition reflects the efforts which have been made to optimise the performance of the facilities. The installation of heat pumps for hot water production, more efficient insulation and glazing, and an advanced building management system (BMS) all contribute to making the Val d'Isère Resort a more efficient site that consumes less energy.



## Club Med

Club Med is aiming to gain the Green Globe accreditation for the everyday management of Club Med Exclusive Collection Val d'Isère, which has already been achieved by 95% of its resorts worldwide.

Club Med Exclusive Collection Val d'Isère encapsulates Club Med's commitment to act as an engaged player in the travel market. The Bye-Bye Plastic programme, has been rolled out here, to get rid of all single-use plastic in the Resort's rooms, bars and restaurants.

In parallel, special care is taken to select seasonal food items from the region to encourage local distribution channels, and the buffets are carefully managed to keep food wastage to a minimum.



### A respected environment

Since 2017, Club Med, through its Resorts located within and near the Vanoise National Park, offers financial support to this region and takes various environmental protection measures.

In addition to respecting the resort's architectural code (cut stone, wood, flagstone roofing, etc.) Club Med has put in place a major landscaping project in order to better integrate the Val d'Isère Resort into the Alpine ecosystem. As a result, trees of local species (Swiss pine, larch, birch, etc.) have been planted around the site. A greener environment, especially in the summer period.

To showcase the natural surroundings, Club Med has called upon a local firm to improve the landscape around the Resort buildings over an area of more than 3,000 m<sup>2</sup>.

### It now features

**more than 150 conifers and deciduous trees** (mountain pine, larch, local maple, spruce, mountain ash, birch and hornbeam), which have already reached up to 5 metres in height

**300 young forest plants** including snow willow, alder, dwarf pine that are very hardy in heavy snow, and various pioneer species

**250 shrubs arranged in copses** viburnum, hazel, dogwood, juniper, etc...

**Around a thousand cover plants, herbs, mountain roses, ferns, blueberry bushes,** grasses and other perennials that provide both essential low-growing ground cover and a habitat in which herbaceous and semi-brushwood micro-fauna can take refuge.

While practically all the vegetation is under snow in winter, in summer the Resort's outdoor areas will gradually, over the years, become covered in the most natural possible greenery.

# Club Med

Founded in 1950 by Gérard Blitz, and later joined by Gilbert Trigano, Club Med invented the all-inclusive vacation club concept and childcare concept, with the creation of the Mini Club in 1967. With operations in 40 countries around the world and nearly 70 Premium and Exclusive Collection resorts, Club Med offers a piece of mind holiday experience in exceptional destinations and locations.

With the support of shareholder Fosun Tourism Group and the successful implementation of its repositioning strategy, Club Med is now the world leader in all-inclusive and experiential premium holiday for families and active couples. Club Med employs nearly 25,000 Friendly Organizers (G.O) and Friendly Employees (G.E), representing 110 nationalities.




## Contacts

### **Thierry Orsoni**

*Communication director*

thierry.orsoni@clubmed.com

+33 (0)1 53 35 31 29

 @Th\_Orsoni

### **Louba Doroshina**

*Internationale Communication and operations manager*

liubov.doroshina@clubmed.com


+33 (0)1 53 35 35 08

### **Camille Fily**

*Communication Manager*

camille.fily@clubmed.com

+33 (01) 53 35 30 62

 @Camille\_Fily

Follow us on social media :



For further information, please visit :

[www.clubmed.com](http://www.clubmed.com)

Visuals [here](#)